

**Just refill.**

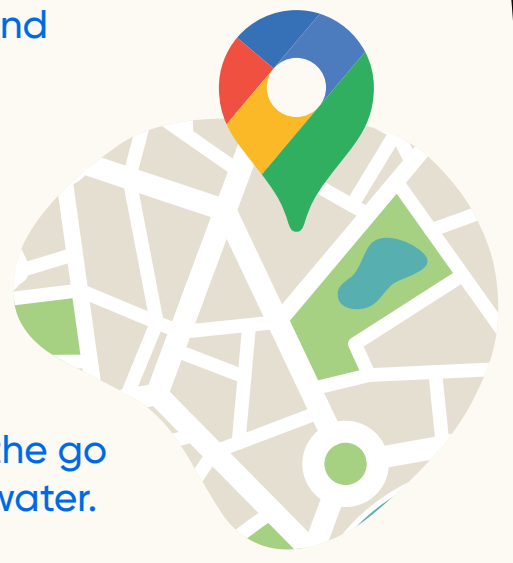


We sold nearly **2 million** bottles in 2023, stopping **570 million** single-use plastic bottles – and **14 million kg** of plastic waste – from entering our world's waters.



We expanded into Europe with our **Dopper Water Tap**, selling 73 units and stopping the sale of 180.000 single-use plastic water bottles (± 5.000 kg of plastic and 13.000 kg of CO2).

We mapped **134.458** public water taps across Europe, for you to hydrate on the go without relying on packaged water.



We boldly challenged the convenience of bottled water, with the world's biggest **billboard at Amsterdam Central Station**. From extraction to pollution, we tackled the complexity of the issue head-on.

We revamped our brand with a clear, powerful and refreshing personality and tagline: **Just refill.**

# Dopper Highlights



We launched the most sustainable reusable bottle in the world, the **Dopper Original Cradle to Cradle Certified® Gold**.



We kicked off the 3-year Sarwacha project that will give **60.000** residents of Changunarayan, Nepal, access to the thing we take for granted: **safe drinking water**.

We travelled to **COP28 UAE** to advocate for systemic change and claim our seat at the table. As a result, we're talking to policy makers about measures against packaged water.

**COP28 UAE**

